



Mercedes-Benz

Press Information

20 April 2026

The all-new electric C-Class: Redefining the segment

- **Exhilarating:** the sportiest C-Class ever with unmatched agility and long-distance comfort – thanks to AIRMATIC air suspension, rear-axle steering and interior comfort in a class of its own
- **Stunning:** striking design with coupé-like silhouette, athletic GT rear and iconic grille
- **Your sanctuary:** a new personal comfort zone with class-leading high-quality feel – “Welcome home.”
- **Intuitive:** infotainment and driving have never been so intelligent, intuitive and personalised in this segment – thanks to MB.OS and Digital Extras¹
- **Designed to go the distance:** up to 762 kilometres range (WLTP)² with up to 325 kilometres recharged in just 10 minutes³
- **With all these attributes,** the new all-electric C-Class elevates the segment to an entirely new level -redefining it for the future.

Stuttgart. The C-Class has always been one of Mercedes-Benz's best-selling and most popular model series – a success story defined by innovation. Now Mercedes-Benz is once again taking the lead and redefining the segment with the first all-new electric C-Class. It is fascinatingly different and yet reassuringly familiar – a true C-Class. In a world driven by constant change, it provides a welcome sense of consistency. It remains true to its core values of elegance, comfort, intelligence and sportiness, raising each of them to a new level. With this electric model, Mercedes-Benz gives customers another compelling way to drive their very own C-Class – a saloon that perfectly expresses their individuality and lifestyles.

“The all-new electric C-Class is redefining the mid-size segment for electric vehicles. Customers will get exactly what they expect from this new version of the beloved model: the perfect blend of performance, comfort, dynamics, and intelligence. On top of that, it is the most powerful and sportiest C-Class we’ve ever built, offering pure driving pleasure and outstanding real-world range – all while being the perfect sanctuary for our customer.”

Ola Källenius, Chairman of the Board of Management, Mercedes-Benz Group AG

Get in, close the doors and feel at home – that’s what has distinguished the C-Class for generations. Customers value it as a comfortable refuge where they can relax and recharge, away from daily stress. The all-new electric C-Class elevates this “Welcome home.” feeling to new heights – with a level of quality and comfort that clearly stands out in this segment. It impressively embodies what Mercedes-Benz, as the inventor of the automobile, has stood for over the past 140 years: driving automotive progress with a pioneering spirit and innovations that deliver tangible benefits for customers.

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Mercedes-Benz AG | Domicile: Stuttgart | Court of Registry: Amtsgericht Stuttgart | Commercial Register No.: 762873

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Board of Management: Ola Källenius, Chairman; Jörg Burzer, Mathias Geisen, Olaf Schick, Michael Schiebe, Britta Seeger, Oliver Thöne, Harald Wilhelm

In Switzerland, the sales launch of the new electric Mercedes-Benz C-Class is planned for early May. Prices will also be announced at that time. The first vehicles are expected to be at our dealers' showrooms at the beginning of September.

Key Facts

Elegance with impressive charisma: With its coupé-like silhouette, iconic grille featuring 1,050 illuminated dots and expressive GT rear, the all-new electric C-Class passionately embodies the latest Mercedes-Benz design language, making it a unique and highly desirable statement in the midsize segment.

Uncompromising quality and craftsmanship in every last detail: The all-new electric C-Class takes the familiar “Welcome home.” feeling to an entirely new level, setting a new benchmark for premium quality and comfort. Flowing shapes, refined materials of the highest quality craftsmanship, including a certified vegan interior, perfectly executed details such as the “Twisted Diamond” Nappa leather design, and outstanding acoustic comfort create a unique atmosphere that appeals to all the senses. The new high-end electric seats indulge occupants with lumbar support, massage, seat ventilation and 4D sound.

A new level of efficiency and climate comfort: The all-new electric C-Class provides excellent climate comfort shortly after getting in, even in winter and without pre-conditioning. For example, on a 20-minute journey at a frosty -7 degrees Celsius, the interior heats up twice as fast as in conventionally powered models – and thanks to the multisource heat pump requires only about half the energy.

Create your own starry sky: 162 stars are illuminated in the SKY CONTROL panoramic roof. They take on the colour of the individually selected ambient lighting – a starry sky could hardly be more personal.

High-tech in a class of its own for an inviting, immersive experience: The 39.1-inch seamless MBUX Hyperscreen sets new standards, creating a holistic driving and spatial experience. Innovative matrix backlight technology with over 1,000 individual LEDs and independently adjustable brightness zones delivers clear information for the driver and personalised entertainment for the front passenger.

The sportiest C-Class ever – raising the bar for true driving pleasure: The electric saloon is an extremely agile cornering machine and as smooth as an S-Class on long journeys. 4.5-degree rear-axle steering, reducing turning circle to 11.2 metres, and AIRMATIC air suspension with predictive damping based on Car-to-X⁴ and Google Maps data.

Smart driving redefined: The MBUX Virtual Assistant with generative AI conducts complex conversations with memory, responding like an informed friend. Navigation with Electric Intelligence, MBUX Surround Navigation and an AR head-up display ensure clear orientation, even in complex traffic situations.

Always up to date and flexibly customisable: the Mercedes-Benz Operating System (MB.OS) enables regular over-the-air updates for all vehicle software. This keeps the C-Class fresh for years to come, adding new functions without having to visit a workshop – from entertainment to driving assistance systems.

Long-distance comfort at its best: The all-new electric C-Class has a range of up to 762 kilometres (WLTP)² thanks to high aerodynamics and innovations such as the heat pump and the one-box braking system with a recuperation power of up to 300 kW. 800-volt technology and a new battery with 94 kWh of usable energy content enable a recharged range of up to 325 kilometres in just 10 minutes.³ The electric saloon is also ready for bidirectional charging⁵, turning it into a mobile energy storage unit.

Versatile and ready for any adventure: The all-new electric C-Class impresses in everyday use, on journeys and in leisure time. It offers plenty of storage space thanks to its generous interior, variable boot and an unrivalled 101-litre frunk (liquid)⁶. With a towing capacity of up to 1.8 tonnes and state-of-the-art assistance systems, it is versatile and safe.

Proactive protection in every situation – setting a new benchmark in safety: From DISTRONIC and MB.DRIVE assistance to the PRE-SAFE® curve function, the all-new electric C-Class offers comprehensive active and passive safety features. Pioneering optional assistance functions include MB.DRIVE ASSIST PRO which enables a seamless point-to-point driving experience – even in dense urban traffic. The market launch starts in the U.S.. The further rollout in other markets will also depend on local regulatory conditions.

Stunning: Sporty elegance with impressive presence

With its design, the first electric C-Class saloon is a stand-alone emotional statement from every perspective. Distinctive sporty proportions make it unmistakable. A low and flat front, together with a taut roof line and a flowing, rounded rear, create a coupé-like silhouette. The overhangs and front are short. Together with full, sweeping surfaces, precise character lines and flared wheel arches which are modelled like powerful muscles, the design sends out strong emotional signals and promises passionate driving pleasure.

“With the all-new electric C-Class, we have made a profound statement: reinventing classic elegance for the electric age. Its distinctive, coupé-like silhouette, sculpted with taut surfaces and muscular wheel arches, radiates a powerful emotional appeal. From the iconic illuminated grille to the star-design headlights, every detail instantly symbolizes our new era of Mercedes-Benz.”

Bastian Baudy, Chief Design Officer Mercedes-Benz Group AG

Status-oriented front with illuminated iconic grille and star-design headlights

An eye-catching feature at the front is the new iconic grille with a wide chrome frame, a smoked glass-look mesh structure and an integrated central star. It reinterprets the classic chrome grille and carries it into the modern era with exceptional presence. The surrounding contour and the panel can be illuminated. Another highlight: the animation of the iconic Mercedes-Benz grille when opening, closing or charging the vehicle.

The headlamps round off the iconic look with their innovative star design. The standard LED high performance headlamps blend seamlessly into the grille. The star emblem and the “visor” look of the daytime running lights, side marker lights and indicators make the appearance of the all-new electric C-Class even more emotional and fascinating, both by day and by night. The optional DIGITAL LIGHT headlamps create a uniquely distinctive light signature.

The seamless fusion of refined chrome and a unique light signature create an outstanding high-end impression in this segment. Chrome trim elements on the outer air intakes and side window frames as well as the generous panoramic roof are fitted as standard. They emphasise the high-quality appearance of the all-new electric C-Class. With the optional KEYLESS-GO with HANDS-FREE ACCESS, the electric saloon features flush door handles. This makes entering the vehicle especially convenient: you no longer need to search for your car key. As soon as the key is nearby, the elegantly integrated handles automatically extend and the vehicle unlocks itself. When you leave the car with the key, it automatically locks again.

Athletic GT rear with round taillights in star design creates unique vehicle identity

The dynamic fastback rear is a statement for a new sporty driving experience. The aerodynamically sloping edge and four round, deep red star-design taillights, together with pronounced muscular shoulders, create a unique vehicle identity. The fascinating star look of the innovative split lights underlines the sporty character of the all-new electric C-Class.

Excellent aerodynamic properties for long range

Aerodynamic performance plays a key role in the range of electric vehicles. Low air resistance ensures greater efficiency – and that makes a noticeable difference: even a 0.01 reduction in the drag coefficient can increase the range on long journeys by around 2.5 percent. With a drag coefficient starting at 0.22 the all-electric C-Class ranks highly in its segment.

In addition to the aerodynamically favourable design concept, the most important measures include streamlined front and rear aprons, sealing of gaps in the frontal area, the advantageous design of the exterior mirrors and boot lid edge including spoiler moulding, the side break lines in the taillights and a very smooth,

almost completely closed underbody. The large flush-fitting wheels and tyres in sizes ranging from 18 to 20 inches are also aerodynamically optimised, and the wheel spoilers are adapted accordingly.

Your sanctuary: “Welcome home.” in the new first-class comfort zone

Even unlocking the doors and entering the new comfort zone is a carefully staged sensory experience. The all-new electric C-Class welcomes its driver with a comprehensive, holistically orchestrated “Welcome” sequence, designed to provide an inviting and sophisticated experience from the very first moment. Outside, the panel surface of the iconic grille and the taillights come to life with light animations, while the aura sound of the selected Sound Experience plays simultaneously. Inside, ambient lighting and atmospheric animations on the new MBUX Hyperscreen or MBUX Superscreen build an immediate emotional connection. When the C-Class is parked, a corresponding “Goodbye” rounds off the experience – all powered by the Mercedes-Benz Operating System (MB.OS).

New spatial concept with plenty of freedom of movement and space for luggage

The purpose-built all-electric architecture enables a new dimension concept with generous space. At 2,962 millimetres, the wheelbase is 97 millimetres longer compared to the conventionally powered C-Class saloon. This particularly benefits the front passengers, who now have 12 millimetres more legroom. The electric C-Class also scores highly in terms of headroom. Thanks to the standard panoramic roof, the maximum headroom is 22 millimetres greater in the front and 11 millimetres in the rear, making travelling even more comfortable.

The electric C-Class is also ideally suited for carrying luggage and sports equipment. The boot has a capacity of 470 litres. The front boot (frunk) adds a further 101 litres (liquid)⁵ of genuinely usable storage space – ideal for a crate of 0.33-litre bottles, a carry-on trolley or the charging cables, rather than just a few items. For bulky holiday or leisure equipment, the all-new electric C-Class⁷ can tow up to 1.8 tonnes (braked) with a semi-electric trailer coupling (optional), which is ideal for transporting a jet ski or glider. Thanks to an 80-kilogramme towbar load, electric bikes can also be carried on a suitable rack.

“For decades, the C-Class has been one of Mercedes-Benz’s best-selling and most popular model series, continuously raising the bar in the mid-size segment. With the all-new electric C-Class, we are redefining the segment once again. It embodies the spirit of progress that has shaped Mercedes-Benz for more than 140 years. This all-new electric C-Class is a powerful statement of what our customers can expect: groundbreaking technology, pioneering design and distinctive sportiness, while redefining its timeless values of elegance, comfort and intelligence for a new era.”

Mathias Geisen, Member of the Board of Management of Mercedes-Benz Group AG, Sales & Customer Experience

SKY CONTROL panoramic roof with dimmable glass and 162 illuminated stars

A large panoramic roof sets new standards in the mid-size saloon segment. It creates an exceptionally spacious and open feeling. With the optional SKY CONTROL panoramic roof, the glass surface can be switched between transparent and opaque in milliseconds. It is divided into nine independently switchable segments, enabling passengers to decide individually how much light they want to let in and in which area. The opaque setting offers additional glare protection in direct sunlight. This is particularly beneficial, when the front passenger is watching videos on the MBUX Hyperscreen or the rear passengers are watching contents on their tablets. In conjunction with the ambient lighting (optional), the SKY CONTROL panoramic roof creates a unique visual experience, especially at night: 162 stars are illuminated in the individually selected colour – a starry sky could hardly be more personal.

Analogue and digital elegance merge at the highest level

A radically new interior design completely reinterprets the C-Class's hallmark blend of elegance and sportiness. It is geared towards maximum ride comfort. Analogue and digital aesthetics merge seamlessly to create a perception of quality that is exceptional in this segment. A large trim element dynamically connects the centre console with the instrument panel to form a harmonious whole. The new MBUX Hyperscreen (optional) extends seamlessly across the entire width of the interior. With a screen size of 99.3 centimetres (39.1 inches), it creates an exceptionally immersive sense of space. Discreetly integrated ambient lighting along the lower edge of the trim element emphasises the floating effect and creates a unique atmosphere in the interior.

The centre console features two separate cup holders, up to two ergonomically optimised and ventilated trays for wireless charging and a newly designed control panel with buttons and a roller switch for volume control. The new multifunction steering wheel also features the popular volume roller switch as well as rocker switch for the limiter and DISTRONIC. The combination of digital functions and physical elements takes intuitive operation to a new level. The air vents combine a solid metal look with a tech-inspired aesthetic. Small integrated louvres colourfully indicate temperature adjustments in the climate-control system, while ambient lighting briefly changes colour at the same time. This visual feedback makes operation even more intuitive. For the first time, Mercedes-Benz is using a horizontal line graphic with 3D relief and a two-tone design for the speaker grilles. From the Burmester® 3D Surround Sound System upwards, they are made of high-quality stainless steel.

Atmospheric ambient styles and ambient lighting with a cocooning effect

11 high-resolution ambient styles, designed with great attention to detail, are available for the MBUX [Hyperscreen](#) and MBUX [Superscreen](#). This allows customers to refine and personalise their environment in the all-new electric C-Class even more precisely. The colour scheme of the instrument cluster, including gauges, control elements and ambient lighting, is coordinated with these emotional background motifs. The optional ambient lighting extends from the instrument panel across all doors to the SKY CONTROL panoramic roof. This creates an individual feel-good atmosphere with a striking cocooning effect.

Music becomes visible and tangible

A particular highlight is active ambient lighting with sound visualisation (optional). It makes music "visible" – for an even more immersive experience. Fast beat sequences, for example, can trigger quick light changes, while flowing rhythms can create gently shifting light atmospheres. With the optional Burmester® 4D Surround Sound System, music can also be felt. Two body sound transducers are integrated into the backrests of each high-end front seat. The seats also feature speakers close to the ear for a high level of speech intelligibility, for example when making phone calls.

New high-end seats for excellent comfort

Take a seat and let yourself be indulged: the new high-end seats ensure that the driver and front passenger can enjoy every journey in a relaxed manner and arrive feeling extremely refreshed, even after long distances. Thanks to the extensive options of the electrically adjustable seat with memory function, you can customise the seat precisely to your personal driving needs. The seat backrest can be adjusted to the natural curvature of your spine using the electro-pneumatic 4-way lumbar support. The resulting ergonomic support can provide effective relief, especially on longer journeys. A massage function across the entire surface of the backrest, seat ventilation and 4D sound ensure maximum comfort and an impressive driving experience.

The all-new electric C-Class puts the driver's wellbeing first. Even the new standard comfort seats now feature fully electric longitudinal adjustment and front seat heating as standard. Drivers who enjoy a more dynamic style can opt for the new sports seat designed in integral-seat style. It can be adjusted electrically and offers seat heating as well as stronger lateral support for more driving pleasure in fast corners. All seats are certified

with the German AGR seal from “Aktion Gesunder Rücken” (Organisation for Healthy Backs), underlining their back-friendly design for long, fatigue-free journeys.

Exquisite materials, fine decorative stitching and inspiring colours

The all-new electric C-Class provides a wide selection of exquisite materials with the finest craftsmanship, giving the interior a unique high-quality feel in this class – and intensifying the sensual experience in the new comfort zone. Even the standard equipment impresses with its new “Softtorino” leather grain, which captivates with its first-class feel.

The new, exclusive-looking “Twisted Diamond” design combines elegant diamond perforation with contrasting stitching to emphasise its handcrafted character. The door centre panels pick up on this graphic design with contrasting coloured stitching. This design is available exclusively with sports seats in Nappa leather and the new tagua brown colour. The AMG Line leather seats feature moccasin stitching on the side bolsters. With the AMG Line Sport Seat Package, the door beltlines and the area beneath the windscreen are also finished in an elegant Nappa leather look and feature fine decorative stitching.

The carefully coordinated colour concept comprises three elegant standard shades: deep black, warm beech brown and stylish ivory beige. A wide range of trim elements is available to match, further emphasising the high-quality feel. The spectrum ranges from natural fibre honeycomb design white open pore to fine line birch wood open pore in grey or brown to high-tech AMG carbon fibre.

Following the GLC, the C-Class is the world’s second car with a vegan-certified interior

The all-new electric C-Class can be tailored to almost any lifestyle. The vegan interior features high-quality materials for first-class haptics and elegance and is certified by the independent organisation The Vegan Society. First introduced in the GLC, the Vegan Package includes all soft-touch surface materials – from the seat upholstery and the headliner to the pillars, door panels and carpeting. Mercedes-Benz is the first car manufacturer in the world to offer an independently certified vegan interior, setting a new standard in the use of vegan materials. [Further information](#)

Excellent climate comfort: a comfortable temperature shortly after getting in

The all-new electric C-Class pushes the boundaries of efficiency and climate comfort. The newly developed automatic climate control ensures a pleasant, comfortable temperature in winter after just a short time – even without pre-conditioning. For example, on a 20-minute journey at a frosty -7 degrees Celsius, the interior heats up twice as fast as in conventionally powered models – and requires thanks to the multi-source heat pump only about half the energy. This has a positive effect on the electric range. The heating process starts automatically as soon as someone gets into the car. In addition, the automatic climate control dehumidifies and cools the interior only as much as is necessary to maintain the desired interior temperature, helping to prevent dry eyes.

The technical basis for the noticeable increase in comfort and efficiency is an innovative heat pump. As a multi-source unit, it can use three energy sources in parallel: the waste heat from the electric drive and the battery as well as the ambient air. By using this “free” heat, the heat pump also contributes to the high efficiency of the all-new electric C-Class. It requires around one third of the electrical energy that a comparable auxiliary heater would need to deliver the same output.

A little wellness break on every journey with ENERGIZING COMFORT

Soothing sounds, energising massage, activating light – with the diverse ENERGIZING COMFORT programmes, Mercedes-Benz offers an extensive wellness experience in the all-new electric C-Class. The display animations on the all-new seamless MBUX Hyperscreen and the sounds (3D and 4D) have been further refined, unleashing

the full potential of ENERGIZING COMFORT. Commuting distances, traffic jams or waiting times are seamlessly transformed into valuable moments for mental and physical recovery.

ENERGIZING seat kinetics support the body's musculature with gentle movements in the tilt of the seat cushion and backrest. This function is available in higher specification levels in conjunction with electrically adjustable seats featuring the memory function.

The on-board relaxation programme includes a massage function that is generated by pulsating air chambers in the seat's lumbar region. This massage programme is also available as a Digital Extra¹ for all models after it has been purchased. Alternatively, with the high-end seat, an extended relaxation massage function along the entire seatback is offered.

Additionally, the user interface and user experience have been revamped to ensure even more intuitive and user-friendly interaction. The newly designed ENERGIZING COMFORT programmes now appear as a dedicated app in the app grid and give users the option to deactivate the ENERGIZING sounds, allowing them to enjoy the programmes alongside their own music or podcasts. These ten-minute ENERGIZING COMFORT programmes are available depending on equipment: Fresh Breeze (refreshment), Warm & Cozy (warmth), Energy (stimulation), Good Vibes (regeneration) and Relax (relaxation). In addition, the 15-minute Power Nap programme is offered.

Exceptionally quiet for relaxed enjoyment

A true comfort zone needs peace. The aerodynamic acoustics of the all-new electric C-Class had to meet correspondingly high standards. The result is an exceptionally quiet interior. In addition to a very rigid bodyshell and an aerodynamically advantageous shape, a number of measures contribute to the high level of acoustic and vibrational comfort. These include, for example, extensive sound insulation from the front to the rear, decoupling elastomer mounts between the suspension and body, a special design of the electric motors, as well as the new air conditioning unit. In addition, the front windows of the all-new electric C-Class are equipped with noise-insulating laminated safety glass as standard.

Exhilarating: The sportiest C-Class ever

The all-new electric C-Class takes dynamics and ride comfort in its segment to a new level. It loves serpentine roads and attacks every curve with unrivalled agility and precision. On long journeys, it can drive as smoothly and comfortably as an S-Class. This electric C-Class offers the perfect blend of sporty driving dynamics and high long-distance comfort – maximum driving pleasure is guaranteed. Core ingredients are a powerful electric motor with innovative two-speed transmission. The optional AIRMATIC air suspension with intelligent suspension control and the 4.5-degree rear-axle steering, offers a particularly wide spread between the “Comfort” and “Sport” driving programmes.

“With our AI-driven MB.OS, the all-new electric C-Class will bring a new experience of intelligence and driving dynamics. It’s the sportiest C-Class we have ever built – while at the same time offering a S-Class like ride comfort, thanks to AIRMATIC and rear-axle steering. With up to 762 kilometres of range and up to 325 kilometres recharged in ten minutes, even long distance drives become effortless and smooth.”

Jörg Burzer, Member of the Board of Management of Mercedes-Benz Group AG.
Chief Technology Officer, Development & Procurement

Sprinter and marathon runner in one: The new two-speed transmission

The electric drive unit features a permanently excited synchronous motor (PSM) on the rear axle. Battery-to-wheel efficiency over long distances is 93 percent. An innovative two-speed transmission on the rear axle combines high efficiency with strong performance. Power is transmitted in first gear via claws and in second gear via discs. The first gear has a short ratio of 11:1, enabling excellent acceleration right from the start, a high towing capacity and great efficiency even in urban traffic. The second gear (ratio 5:1) is designed for power delivery at high speeds and high efficiency on the motorway, ensuring excellent range and comfort on long journeys.

The shift points depend on the driving situation and the selected DYNAMIC SELECT driving programme. In addition, an online optimiser continuously adjusts them to current parameters such as battery charge level, power demand and driver behaviour.

4MATIC models with disconnect unit: Additional power only when needed

The all-wheel drive models also feature a powerful PSM on the front axle. This motor functions as a “boost” drive. Depending on the driving situation and driving programme, it is activated via a disconnect unit (DCU), for example when a corresponding power requirement or traction is needed. Under low load, the electric motor is almost instantaneously decoupled for greater efficiency and remains stationary. This reduces losses on the front axle by up to 90 percent and increases the range.

AIRMATIC and rear-axle steering: maximum agility and comfort thanks to predictive intelligence

Even the standard comfort suspension, with its fast-acting amplitude-selective damping and very direct steering, delivers excellent driving dynamics and outstanding ride comfort. It is based on a sophisticated four-link axle at the front and an advanced multi-link rear axle suspended on a subframe.

The optional Agility and Comfort package takes these qualities to the highest level, establishing a new benchmark. It includes the new AIRMATIC with intelligent suspension control and rear-axle steering. In the all-new electric C-Class, the air suspension lowers the vehicle when the “Sport” driving programme is selected, enhancing both driving dynamics and stability. The fully supporting AIRMATIC air suspension simply absorbs uneven road surfaces and now also features intelligent, predictive damping. This innovation significantly increases comfort once again. It electrically adjusts damping just before encountering long speed bumps, which are particularly common in southern Europe and the USA. This makes every journey in the all-new

electric C-Class a smooth and sublime experience, just like in an S-Class. The intelligent suspension control uses Car-to-X⁵ information from Mercedes-Benz vehicles driving ahead, transmitted in real time to the Mercedes-Benz Intelligent Cloud.

AIRMATIC air suspension also operates intelligently when it comes to automatic right-height control. For greater efficiency and range, it uses Google Maps to keep the vehicle as low as possible for as long as possible. Conventional ride-height systems respond solely to speed, raising the vehicle whenever, for example, a construction zone, traffic jam or tunnel causes the driver to slow down. The new AIRMATIC, however, “knows” that the all-new electric C-Class is still on the motorway and continuously maintains the low ride-height setting.

Rear-axle steering further improves agility and stability. With a steering angle of up to 4.5 degrees, it reduces the turning circle by ninety centimetres to 11.2 metres. Drivers can park in tight spaces, turn in narrow streets, and navigate city centres with greater ease. At speeds of 70 km/h and above, the rear-wheels steer up to 2.5 degrees in the same direction as the front wheels, delivering enhanced stability and safety at high speeds, in quick lane changes or sudden evasive manoeuvres.

Drive with confidence

At market launch, customers can look forward to the most powerful model: the 360 kW C 400 4MATIC electric. The sporty top-of-the-range model sprints from zero to 100 km/h in 4.0 seconds and has a range of up to 762 kilometres.² Thanks to 800-volt technology, a range of up to 325 kilometres (WLTP) can be recharged within just 10 minutes.³ The all-new electric C-Class covers well over 1,000 kilometres with just one brief charging stop. This corresponds, for example, to a trip from Porto to Bordeaux (1,006 kilometres), from Basel to Barcelona (1,036 kilometres) or from Berlin to Paris (1,054 kilometres).

The C 400 4MATIC has a new lithium-ion battery with a usable energy content of 94 kWh. Fast DC charging is possible at 800-volt charging stations with a charging capacity of up to 330 kW. With an optional DC converter, the saloon can also use 400-volt fast-charging stations. Further models with rear-wheel and all-wheel drive as well as various battery variants will follow next year. These include a rear-wheel drive model with an expected range of approximately 800 kilometres² – this is benchmark in the electric mid-size saloon segment.

Mercedes-Benz C 400 4MATIC | combined energy consumption: 18,5-14,1 kWh/100 km | combined CO₂ emissions: 0 g/km | CO₂ class: A²

One-box braking system: Confident brake pedal feel and excellent recuperation performance

The new one-box braking system optimises the recovery of braking energy, increasing the range. It ensures a consistent, confident and transparent brake pedal feel for the driver at all times. For efficiency reasons, almost all braking processes are carried out entirely by recuperation. Even during ABS braking or on icy roads, it can recuperate to ensure maximum efficiency. The recuperation power is up to 300 kW. In principle, the all-new electric C-Class can even brake electrically to a standstill, thus recovering kinetic energy. The recuperation output can be adjusted using the shift paddles.

Intuitive: A revolutionary new world of intelligent digital experiences

The all-new electric C-Class is now more intelligent than ever, providing drivers with an elevated level of comfort and convenience. MB.OS manages all domains of the vehicle and connects them into an intelligent ecosystem – from infotainment and comfort, driving performance and charging to automated driving. This AI-driven supercomputer forms the basis of the new MBUX generation and the advanced MB.DRIVE driving and parking assistance systems. Connected to the Mercedes-Benz Intelligent Cloud, MB.OS enables regular over-the-air updates¹ of the entire vehicle software. This keeps the all-new electric C-Class up to date and attractive for many years to come. New functions can be added quickly and conveniently – without visiting a workshop.

MBUX HYPERSCREEN: High-tech in a class of its own for a unique driving experience

The new MBUX Hyperscreen (optional) offers an unrivalled holistic driving and spatial experience. At 99.3 centimetres (39.1 inches), it is the largest screen ever in a C-Class. It boasts exceptional sharpness thanks to high resolution and innovative matrix backlight technology with over 1,000 individual LEDs. The brightness of two display areas can be adjusted independently of each other using a slider. For example, the front passenger can dim the screen to watch a film without changing the brightness of the instrument cluster.

Another option is the MBUX Superscreen that combines three screens under a large, continuous glass surface. Both MBUX screens are controlled by state-of-the-art high-performance chips and real-time graphics from Unity Game Engine. The front passenger screens feature a camera-based blocking function to minimise distraction for the driver, while the front passenger retains full functionality and an interactive user experience. The Dual Light Control (DLC) technology developed by Mercedes-Benz can be activated or deactivated.

New MBUX generation: Exceptionally intuitive and personal thanks to artificial intelligence

The fourth generation of MBUX is the first in-car infotainment system to combine artificial intelligence (AI) from ChatGPT4o and Microsoft Bing as well as Google Gemini, making optimum use of the strengths of the different models depending on the situation. With this unique multi-agent approach, the MBUX Virtual Assistant revolutionises the relationship between the vehicle and the driver. It is exceptionally intuitive and personal. Like a friend, the virtual assistant can conduct complex, multi-part conversations and has a short-term memory. As a “living” avatar, it is always present on the MBUX Zero Layer. The MBUX Virtual Assistant adapts its colour to the selected ambient style and uses animations to signal what it is currently doing. It is activated by the “Hey Mercedes” keyword.

Digital Extras:¹ Tailor-made customisation even after purchase

Via the Mercedes-Benz Store and the Mercedes-Benz app, customers can flexibly customise their C-Class with Digital Extras at any time and adapt it to changing needs. The continuously growing portfolio ranges from entertainment, navigation, charging and GUARD 360° to MB.DRIVE driving and parking assistance systems. In-car payment makes paying on the go a seamless experience. Digital Extras such as the entertainment package⁸ or e-vignettes⁹ can be activated and paid for directly via the Mercedes-Benz Store. This allows customers to continue their journeys in a relaxed manner while the vehicle takes care of the rest. No separate PIN entry or authentication with a mobile device is required. Mercedes pay+ uses the new multifunctional interior camera for identification. Customers’ payment data is encrypted and protected by transaction-specific cryptograms. Mercedes pay+ is provided by the Mercedes pay in-house payment solution, which enables convenient and secure digital payments for the entire Mercedes-Benz ecosystem.

The entertainment offering currently includes more than 40 apps in various categories including audio, video, gaming and other services. For the first time, it is possible to create user-specific app folders. Drivers and front passengers can personally manage and arrange their digital content, including acquired third-party apps.

Familiar route guidance: Intelligent navigation based on Google Maps

In the all-new electric C-Class, MB.OS enables a navigation experience based on Google Maps. Developed as part of the partnership between Google and Mercedes-Benz, the navigation solution is one of the first systems to integrate Google Cloud's new Automotive AI Agent for in-vehicle conversational services in conjunction with Google Maps.

Roadworks ahead? Or a steep mountain pass to negotiate? Factors like these can have significant impacts on range. The proven Mercedes-Benz Navigation with Electric Intelligence therefore responds to many more variables than conventional route guidance systems. It thinks not only in terms of kilometres but also in terms of energy, context and situation. Mercedes-Benz Navigation with Electric Intelligence plans the fastest and most comfortable route, including charging stops when they are eventually required, based on numerous factors. It responds dynamically to traffic jams or changes in driving style. Mercedes-Benz is also continuously developing the energy forecast for Navigation with Electric Intelligence. In future, the predicted wind conditions along the route at the height of the vehicle will also be considered even more accurately.

The intelligent navigation system recognises when a charging stop is necessary and automatically plans it in such a way that the total travel time is optimised. In some circumstances, two short charging stops with higher charging power can quicker than one longer charging stop. In addition, the vehicle's charging settings are automatically adjusted by Navigation with Electric Intelligence and optimised for fast charging along the route – including the preconditioning of the high-voltage battery so that it is at the optimum temperature for fast DC charging at the right time.

Visual support: MBUX Surround Navigation and MBUX augmented reality head-up display

MBUX Surround Navigation also takes visual interaction to a new dimension. Supported by cameras and sensors, it seamlessly combines a 3D representation of the surroundings and route guidance in the form of arrow information with the driver assistance view in real time on the driver display. Other road users such as cars, bicycles, motorcycles and pedestrians are also displayed. Drivers benefit from improved situational awareness as they can see what the C-Class sees and exactly how the assistance systems are helping.

For the first time in this segment, Mercedes-Benz is making its award-winning augmented reality navigation from the S-Class and EQS available in the C-Class. In addition to classic head-up display content such as speed, warning messages and speed limits, this intuitive visual support using augmented reality helps drivers to anticipate complex driving manoeuvres and master them with greater ease. It displays relevant information and actions in three dimensions in the real driving situation and environment. The display area has a diagonal measurement of 18 inches (45.7 centimetres), and a virtual colour image appears to float in the field of vision at a distance of approximately three metres.

MB.DRIVE: Advanced driving and parking assistance systems¹⁰ set a new benchmark

The all-new electric C-Class comes with comprehensive safety equipment and DISTRONIC distance control as standard in Europe. The saloon is equipped with up to 27 cameras and sensors to provide first-class driving assistance. Also on board is a water-cooled high-performance control unit with sufficient power reserves for future functions. Artificial intelligence processes the sensor data in real time to assess the current traffic situation. Depending on the package selected, MB.DRIVE can assist with steering, lane keeping, distance control, braking and acceleration as well as parking and manoeuvring. The pioneering optional assistance functions include, for example, MB.DRIVE ASSIST with a lane-change assistant that takes over lane changes at the touch of the indicator lever. With MB.DRIVE ASSIST PRO¹¹, relaxed driving is taken to a whole new level. It enables a seamless point-to-point driving experience – even in heavy city traffic.

Market launch is initially planned for the USA, where the regulatory frameworks permit.

Active and passive safety: Comprehensive equipment and new restraint system for dynamic cornering

With the all-new electric C-Class, Mercedes-Benz aims to make its customer's lives as simple and worry-free as possible. That's why the electric saloon has been developed with the ambition to be the safest car in its class. The driver assistance systems can prevent a wide range of accidents. However, should an accident occur, the crumple zones, stable passenger cell and restraint systems with seat belts and up to 11 airbags are designed to minimise the likelihood of serious injury. The front centre airbag is standard in the all-new electric C-Class worldwide, and a knee airbag is now also available for the front passenger. With PRE-SAFE®, the all-new electric C-Class can react to dangers before an accident occurs. This predictive safety system is standard in many markets, including Europe. New to the electric C-Class is the PRE-SAFE® curve function. When the navigation is activated, it warns the driver by tightening the seat belt if the driving speed appears to be significantly too fast for the upcoming curve.

The new Digital Extra "reversing function"¹² enables the vehicle to automatically reverse along part of the route it has just driven, with system support available under certain conditions. While this assistant is active, the image from the reversing camera and a graphic representation of the planned route are displayed on the main screen. This is particularly useful in traffic situations where turning manoeuvres are not possible.

Brighter and more efficient: DIGITAL LIGHT with micro-LED technology

With the new DIGITAL LIGHT generation (optional), the all-new electric C-Class offers improved visibility and safety. Innovative micro-LED technology and a new powerful chip extend the high-resolution illumination field by around 40 percent. At the same time, its energy consumption is reduced by up to 50 percent compared to the previous system. All software modules are integrated into MB.OS. The ULTRA RANGE high beam can now be dynamically swivelled for optimum illumination. The partial high beam function enables continuous high beams without dazzling others. It is available for the first time in the USA. In combination with camera information and map information, the cornering light adapts even more precisely to the course of the road.

Further information (download [here](#)):

Factsheet Technical Data
Factsheet ENERGIZING COMFORT
Factsheet AIRMATIC with intelligent suspension control
Factsheet Mercedes-Benz Operating System (MB.OS)
Factsheet MBUX and MBUX Virtual Assistant
Factsheet MB.DRIVE assistance systems
Factsheet MB.CHARGE Public and bidirectional charging

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Further information on Mercedes-Benz in Switzerland is available [here](#). Press releases and digital services for journalists and multipliers can be found on our [Media Site Switzerland](#) or on the [Mercedes me media](#) online platform.

¹ The use of certain Digital Extras requires the continuous acceptance of the Terms of Use for Digital Extras and the Mercedes me ID Terms of Use in their respective current versions, the permanent pairing of the vehicle with the Mercedes-Benz user account, the consent to the storage and retrieval of necessary information to activate some Digital Extras within the paired vehicle and - where applicable - the activation of the Digital Extras. After the expiration of limited runtimes, Digital Extras can be extended for a fee in the Mercedes-Benz Store, provided that they are still offered for the respective vehicle at that time. Furthermore, there may be additional prerequisites or restrictions for the usage of some Digital Extras, such as a separate customer-

owned contract with a third-party provider (e.g., streaming, conclusion of a data contract for "Comfort Data Volume", navigation functions), the activation of additional Digital Extras to secure full functionality or selected third-party products (e.g., smartphone, smartwatch). As an alternative to the "Comfort Data Volume" a customer-owned data volume (e.g., mobile hotspot) must be used depending on the generation of your multimedia system. Information on the personal data processed for the usage of Digital Extras can be found in the Privacy Notices for the Digital Extras. The connection of the communication module to the mobile network, including the emergency call system, depends on the respective network coverage and availability of the network providers. Please also refer to any instructions in your vehicle's operating manual.

² The specified values were determined in accordance with the prescribed measurement procedure WLTP (Worldwide harmonized Light-duty vehicles Test Procedures). The energy consumption and CO₂ emissions of a passenger car depend not only on the efficient utilisation of fuel or the respective energy carrier by the car, but also on the driving style and other non-technical factors.

³ The specified recharged range (WLTP) after 10 minutes was determined using the maximum DC charging power in accordance with ISO/SAE 12906 under the conditions described therein.

⁴ In order to use the Car-to-X service, customers must have a Mercedes me connect account. Only then will data be collected in the car and the vehicle-related Car-to-X data transmitted to the backend, where it will be anonymised. Mercedes-Benz drivers can easily activate or deactivate the service via their user accounts in the Mercedes me portal or in the Mercedes me app. There they can also object to data being passed on.

⁵ The use of bidirectional charging may be subject to market-specific conditions in terms of legislation and the requirements of energy suppliers.

⁶ According to Directive ISO 3832:2002-06

⁷ Mercedes-Benz C 400 4MATIC (provisional figures: combined energy consumption: 18.5-14.1 kWh/100 km | combined CO₂ emissions: 0 g/km | CO₂ class: A)

⁸ The availability of equipment, functions, features, and services depends on the respective vehicle model, individual configuration, and the specific market.

⁹ Customers with a Mercedes me ID can purchase e-vignettes for Switzerland, Czechia, Slovenia, Slovakia, Bulgaria and Hungary. The availability of equipment, functions, features and services depends on the respective vehicle model, individual configuration and the respective market.

¹⁰ The driver assistance and safety systems are aids and do not relieve the driver of their responsibility. The information in the operating manual and the system limitations described therein must be observed.

¹¹ For regulatory reasons, this assistance system cannot yet be approved everywhere.

¹² Follows a few months after market launch.